

Our Vision

Our vision is “**caring for the environment by design**”

Our Mission

Dexter Watson Ltd with its experienced collective is committed to the design, development and production of bespoke equipment to assist in shaping the way we care for our environment. We will achieve this through sharing ideas with our partners to improve on existing concepts and through the development of new types of equipment.

Dexter Watson is also committed to establishing itself and becoming the market leader, being reactive to the market demands of the waste and environmental sectors that will be our main target areas.

Our company’s core principles will always be to produce equipment and products to a high standard backed up by a comprehensive national support structure, and to promote the Dexter Watson brand throughout the industry by developing solid working relationships with our customers and always striving to provide value for money.

Dexter Watson’s future vision is to expand into and cover all areas of the waste industry both nationally and internationally; producing and promoting a stock of hire equipment on both short and long term contracts to complement our main sales.

Our Culture

We aim to continually develop and maintain good working relationships throughout our network of clients and suppliers. We also promote an exciting and productive working environment within the company by including people at all levels in the day to day decision making and to consider all positive ideas for current and future projects. We can only achieve these goals by listening to and acting on feedback both from our clients and company employees.